

Who We Are

Honest. Community-first. Growing.

Check On Your Girls is a new nonprofit, and we are not going to pretend otherwise. We were founded in Tampa Bay with one simple belief: no girl, teen, or woman should have to carry the weight of life alone without a community that actually shows up for her.

We serve girls ages 6–12, teen girls ages 13–19, and women ages 20 and up. Our work is organized around six life pillars, mental wellness, relationships, financial health, personal development, community connection, and spiritual well-being. We meet people right where they are, no polish required.

Right now we are small, scrappy, and building with purpose. We have already reached over 240 women and girls across Hillsborough, Pinellas, and Pasco counties, and completed 20+ community collaborations. That is real impact with very little infrastructure behind it. Imagine what we can do with the right partners beside us.

240+	3	6	20+
Women & Girls Reached	Counties Served	Life Pillars Addressed	Community Collaborations

Why This Audience Matters

The women who decide.

When you sponsor COYG, you are not just putting your name on a flyer. You are placing your brand inside a trusted, relationship-driven community where women and girls are actively working on their lives. That kind of credibility cannot be bought through advertising alone.

Primary Decision Makers	Community Multipliers	Wellness Consumers
Women control or strongly influence over 70% of household consumer spending. Your brand reaches the person who actually makes the call.	A positive experience at COYG doesn't stay in the room. It travels through group chats, social posts, and genuine word of mouth.	Women 18–45+ are the highest consumers of wellness products, therapy, and personal development resources, and we bring all of them together.
Diverse & Multi-Generational	Tampa Bay Market Reach	Trust-Based Placement
College students, young professionals, new mothers, caregivers, and established leaders, all three generations in one room.	We operate across Hillsborough, Pinellas, and Pasco counties with a growing digital audience reaching regionally.	Sponsors are introduced as partners, not advertisers. The community receives your name as a genuine recommendation.

Let's Be Real With You

We are new. And that is the invitation.

Most sponsorship decks lead with big numbers and polished results. We want to lead with something more valuable: honesty.

Check On Your Girls is a new nonprofit that is still earning its footing. We have the mission, the community need, the passion, and the proof of concept. What we do not have yet is a full team, a large budget, or years of history behind us. And we think telling you that upfront says more about who we are than any polished pitch ever could.

Partnering with us right now means you get in at the beginning. You help shape what this becomes. And when COYG is thriving, and it will be, you will have been part of building that from the ground up.

What We Actually Need Right Now

We are not just looking for a check. We are looking for people and organizations who want to be part of solving real problems alongside us. Here is where we are being transparent:

■ Capital & Funding	We need financial support to cover event costs, printed materials, facilitation, and the basic infrastructure to run a sustainable nonprofit. Every dollar goes directly to serving our community.
■ Volunteers & Hands	We need people who show up. Event helpers, facilitators, mentors, photographers, social media support, if you have time and heart, we have a place for you.
■ Marketing & Visibility	We are doing meaningful work that not enough people know about yet. We need marketing support, social amplification, and help getting our story told.
■ Strategic Advisors	We are still figuring some things out, and we are okay admitting that. If you have nonprofit experience, legal, financial, or operational expertise, or community connections, we would love your guidance.
■ Connections & Referrals	Sometimes the most valuable thing a partner can bring is a warm introduction. To other funders, to community leaders, to vendors who share our values, your network can open doors we don't even know exist yet.

"This is not a transaction. This is co-ownership of something that matters."

Partnership Tiers

Four ways to invest. All of them matter.

No matter where you start, you are not just a sponsor, you are a Village Builder. Every tier puts you inside the community and connects your brand to something real.

<p>VILLAGE SUPPORTER</p> <p>\$250</p> <p><i>Covers supplies for one Check-In</i></p> <ul style="list-style-type: none"> ◆ Name on event digital acknowledgment ◆ Group social media shout-out ◆ Recognition during the event ◆ Community partnership certificate <p>■ 1 Ticket Included</p>	<p>VILLAGE FRIEND</p> <p>\$500</p> <p><i>Funds attendance for up to 10 women</i></p> <ul style="list-style-type: none"> ◆ Everything in Village Supporter ◆ Logo on select event materials ◆ Featured sponsor social media post ◆ Verbal thank-you during event <p>■ 2 Tickets Included</p>	<p>VILLAGE PARTNER</p> <p>\$1,000</p> <p><i>Sponsors a full Check-In for 20 women</i></p> <ul style="list-style-type: none"> ◆ Everything in Village Friend ◆ Logo on event flyers and materials ◆ Business resources or promo table ◆ Logo on website for 3 months <p>■ 3 Tickets Included</p>	<p>VILLAGE CHAMPION</p> <p>\$2,000</p> <p><i>Named sponsor of a Check-In series</i></p> <ul style="list-style-type: none"> ◆ Everything in Village Partner ◆ Recognized as Presenting Sponsor ◆ Top logo on all event materials ◆ Dedicated social media spotlight ◆ Speaking or tabling opportunity ◆ Year-round website & social presence <p>■ 5 Tickets Included</p>
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Custom partnerships are always welcome. Reach out and we will build something together.

Featured Community Initiative

Smiles Shared: A Sensory Check-In

Smiles Shared is an inclusive, sensory-friendly event experience created for wheelchair users, non-verbal children, and families of children with disabilities throughout the Tampa Bay community.

This experience focuses on sensory engagement, music, accessible activities, comfort-centered spaces, and emotional connection for families who are often underserved in traditional event environments.

Sponsors and collaborators will directly help provide:

- Sensory kits & adaptive supplies
- Accessible seating & comfort stations
- Food & refreshments for families
- Movie and music experiences
- Volunteer support & caregiver assistance
- Quiet sensory regulation spaces
- Community resource access

This is more than sponsorship visibility — it is direct investment into accessibility, inclusion, and joy for children and families who deserve to feel deeply supported and seen.

Your Investment in Real Terms

What every dollar actually does.

We want you to know exactly where your money goes. No vague impact statements. Just real, tangible outcomes for real people in our community.

\$250	Covers event supplies and printed materials for one complete Check-In experience
\$500	Funds attendance for up to 10 women, covering facilitation, materials, and space
\$1,000	Sponsors a full Check-In from start to finish for 20 women across one event
\$2,000	Named sponsor of a full Check-In series, multiple events with year-round brand presence

Ready to Become a Village Builder?

We would love to talk, no pressure, no formalities. Just a real conversation about how we can work together and what that could look like for your business or organization.

connect@checkonyourgirls.org

checkonyourgirls.org

Tampa Bay, FL · Hillsborough · Pinellas · Pasco

Check On Your Girls Inc. is a registered 501(c)(3) nonprofit. Sponsorships may be tax deductible. Please consult your tax advisor. EIN: 93-4237633